Pravishna Nand

CS-360

12/10/23

7-2 Submit Project Three

App Launch Plan-Inventory

**App Description and Icon:**

For my app's description, I plan to provide a concise yet informative overview of its key features and benefits. I'll highlight its functionality for managing data types, such as inventory records. I'll emphasize its user-friendly interface and the convenience it offers to users. As for the app icon, I envision a clean and simple design that reflects the app's purpose. It might incorporate elements related to data management, such as a stylized database or a relevant symbol. The icon should be visually appealing and easy to recognize on the app store.

**Android Version Compatibility:**

My app will be designed to run on a range of Android versions to ensure broad accessibility. I'll prioritize compatibility with the most recent Android version, as well as offer support for older versions, typically covering Android versions 7.0 (Nougat) and above. I recognize the importance of accommodating a wide user base, but I'll keep an eye on updates and adapt our app accordingly, considering any new components introduced by Android updates that may affect its performance.

**App Permissions:**

I am committed to respecting user privacy and will only request permissions that are strictly necessary for the app's core functionality. My app will seek permissions such as access to the device's storage for data management, network access for syncing and updates, and permission to send SMS messages if the user chooses to enable notifications. I will not request excessive permissions, such as access to device microphone or camera, unless these features become essential in future app versions.

**Monetization Strategy:**

In terms of monetization, I've decided to offer both free and premium versions of our app to cater to a wider audience. The free version will include ads, which will be displayed in a non-intrusive manner, ensuring a smooth user experience. Users who prefer an ad-free experience and additional premium features will have the option to make a one-time payment for the premium version. This dual approach allows us to generate revenue while providing value to users who may not wish to see ads or who require advanced functionalities. I believe this balanced approach will help us achieve a sustainable revenue stream while keeping our users satisfied.